



Digital Transformation Leadership Certificate

PowerED™ delivers purpose-driven learning to elevate people and enhance results. Providing immediate online professional development for individuals and organizations. In demand. On demand.

Our on-demand Digital Transformation Leadership Certificate is a series of four core courses designed for business leaders seeking to understand and anticipate digital transformational change and develop an organizational digital transformation strategy.

Do you want to obtain a greater understanding of the digital economy and the effects of digital disruption on your business?

This certificate will allow you to explore the impacts to various industries of paradigm-shifting technologies at the heart of the digital economy. Learn how to prepare your organization for rapid technological change by building a leadership plan for strategic digital transformation and develop the soft skills needed to successfully lead digital transformation.

Interested in learning how to save up to two thirds of the cost of training reimbursement? Ask us about the Canada Job Grant today!

The PowerED™ Advantage

Leverage knowledge from leading industry experts with activities and exercises designed to assess where you and your organization are at regarding digital transformation. Translate your learning into real, tangible results for your business with capstone projects that apply exercises directly to your daily role as a leader and demystify digital transformation.

“ By 2017, nearly 900,000 Canadians were working in digital jobs, representing 4.7% of Canada’s workforce. Digital jobs grew more than four times the pace of economy wide job growth from 2010-2017”

- Statistics Canada, 2019.

Digital Transformation

Leadership Certificate

Program Overview

The Digital Transformation Leadership Certificate is designed to help participants lead their organizations and transform their businesses through the adoption of new technologies without requiring an advanced technical background.



COURSE LENGTH

2 weeks



EFFORT

8-12 hours/week



DURATION

3-6 months



DELIVERY

Online



INSTRUCTION

Self-paced



COST

\$2,780

Required Core Courses

Decoding Disruptive Technologies: This course is designed to help you become familiar with some of the most important elements of the digital economy and the effect it will have upon individuals, business and society.

Crafting a Digital Strategy: Get introduced to digital strategies that have the potential to transform your business, whether you're looking to prepare your business to withstand competitive disruption or gain a competitive advantage through digital technologies.

Leading Transformational Change: Learn about the impacts on the human side of digital transformation, and the necessary leadership skills for dealing with the challenges that come with transformational change.

Implementing a Digital Future: This course will show you how to plan and implement a change experience that is inclusive, engaging, and empowering with the goal of building your organization's "change muscles" to make it more fit and agile.

Additional Specializations:

Machine Learning for Competitive Advantage: This course is designed for leaders and managers interested in how machine learning can be used within their organizations to gain competitive advantage.



COST

\$720/Course

AWS Academy Cloud Foundations: This course gives you basic technical hands-on skills in one of today's major digital disruptive technologies: cloud computing from a global cloud hosted empire – Amazon Web Services.

A recent survey of directors, CEOs, and senior executives conducted by Harvard Business Review found that digital transformation (DT) risk is their #1 concern in 2019. Yet 70% of all DT initiatives do not reach their goals. Don't focus on the possibilities for efficiency, come learn how to implement them now.

PowerEDTM
by Athabasca University

PowerED.ca